Stop Guessing About What Website and Social Media Content Converts Visitors Into Leads



Powerful Website and Social Media Data Analytics for Franchise Brands

"919 Insights is the only content intelligence platform that enables franchise brands to stop guessing about the information candidates want and start delivering the content that converts website visitors into real leads"

Create The Right Content – Create More Franchise Prospects

- What content is driving franchise prospects to your website?
- What types of content are prospects reading on your website and social channels?
- What specific brand topics are converting into prospect leads?
- Are you optimizing content across all of your marketing channels, from organic search, social media, paid search email and more?
- Are you able to monitor your competitors via their online properties, social media campaigns, etc?
- What specific content is driving traffic to competitive brand websites?
- Are you measuring content marketing success using constantly updated data?



	•	ntent effectiveness for							
		Audiences							
Audience									
Devices	current impact				р	potential impact			
	Current Top Performing Topics:				Suggested Top Performing Topics:				
	1	hair salon		100	1	major banking institutions		1	
		Topic Sessions: 9,070	Page Count: 222	CI-SCORE		Topic Sessions: 6,234	Page Count:1	Pi	
	2	way		49	2	national		1	
		Topic Sessions: 6,235	Page Count: 4	CI-SCORE		Topic Sessions: 6,234	Page Count:1	PR	
	3	hair solon chains		49	3	partners		1	
		Topic Sessions: 6,236	Page Count: 2	CI-SCORE		Topic Sessions: 6,234	Page Count:1	PR	
	4	major banking institutions		49	4	mojor banking partners		1	
		Topic Sessions: 6,234	Page Count:1	CI-SCORE		Topic Sessions: 6,234	Page Count:1	PE	
	5	national		/0	5	ownership		1	

Schedule a Free Demo!

Let's discuss how 919 Insights can make it easier and less expensive for you to drive franchise prospects to your website and convert them into leads! Call us at 919-557-7890 or email sales@919marketing.com



The Leading Content Marketing Agency For Franchise Brands.

Brand Strategy / Development National and Local Public Relations Social Media / Digital Content Video Production Written / Graphic Content

Direct Marketing

National Brand Awareness Franchise Sales Leads More Customers for Franchisees

Contact us at 919marketing.com, sales@919marketing.com or 919-557-7890