



Top 7 Marketing Questions Nonprofits Need to Ask

- 1** Who is your audience?
- 2** Is your website SEO optimized?
- 3** Are you using data to inform your marketing decision?
- 4** How are you utilizing video within your marketing?
- 5** How can I get news coverage for my good cause?
- 6** How can we showcase our work for potential donors?
- 7** What marketing strategies are using specifically for donations?